

# Project Summary

## Old Town Helotes Plan

### Helotes, Texas

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#### Project Overview

The City of Helotes, in partnership with the Economic Development Committee (EDC), is embarking on a process to develop an Old Town Helotes Plan and design guidelines for long-term development.

Today, the community seeks to revitalize Old Town, while also working to make sure the future development reflects the country charm and lifestyle that first attracted residents to the area. This objective presents a challenge: How to plan for the future, while respecting the past and fitting with the community's current values. In planning for the area, it will be important to listen to community members, grasp the essence of the character of the area, and create plan concepts and guidelines that express the design traditions of Old Town, while meeting contemporary needs and market trends. It is anticipated that the area will become a focus of specialty retail, dining and entertainment within a design character that reflects its history.

The process includes active public participation in a series of workshops. In these workshops participants will help envision the plan for Old Town Helotes. Plan components that will be considered include:

- Quality of life and sense of rural community currently enjoyed by residents;
- Potential future development options;
- Impact of future development on historic resources;
- Traffic and parking patterns generated by existing and potential development;
- Public infrastructure, facilities and amenities (streetscaping, parks, sidewalks, etc.);
- Environmental quality and natural resources; and
- Economic and market sustainability of current and future businesses.



## **Consultant Team**

The following consultant team was selected to assist the city and EDC with the plan effort:

- Winter & Company (Noré Winter) - an urban design and preservation company offering over 25 years of national experience specializing in community planning and design guidelines will serve as the project lead
- Bender Wells Clark (Larry Clark) - local planning company will assist with land planning and streetscape design.
- Urban Advisors (Edward Starkie) - an economics firm will conduct market research and analysis.
- Code Studio (Lee Einsweiler) - will provide code analysis and develop regulatory documents to support the vision.

## **Contact Information**

### **City of Helotes**

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### **Urban Design Consultants**

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## **Project Schedule**

A kickoff workshop will be held on Wednesday July 26, 2006

Please see the city's web site for more information, upcoming events and the posting of plan documents as they are developed.

[www.helotes-tx.gov](http://www.helotes-tx.gov)